

# Highlighted Projects

---

## Mobinil - Orange

---

- Re-branding of Mobinil small kiosks into Orange.
- Renovation of customer service desks.

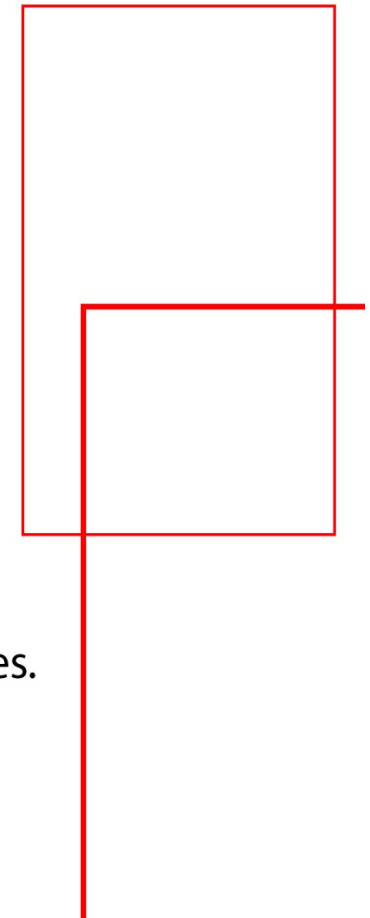


# Highlighted Projects

Mobinil Egypt

## *Original plan*

- **Close branches for a minimum of 1 week.**
- **Change the entire composite panels.**
  - › Expensive process.
  - › Very time consuming process, which isnt good for a working buisness.
  - › Won't get the color needed.
  - › Colors wouldn't be consistent throughout the branches.
- **Buy new customer service desks.**
- **Painting the old desks.**
  - › Its expensive to buy new functional desks for all branches.
  - › Painting would give a very bad quality.
  - › Not durable and would wear out in a couple of years.



# Highlighted Projects

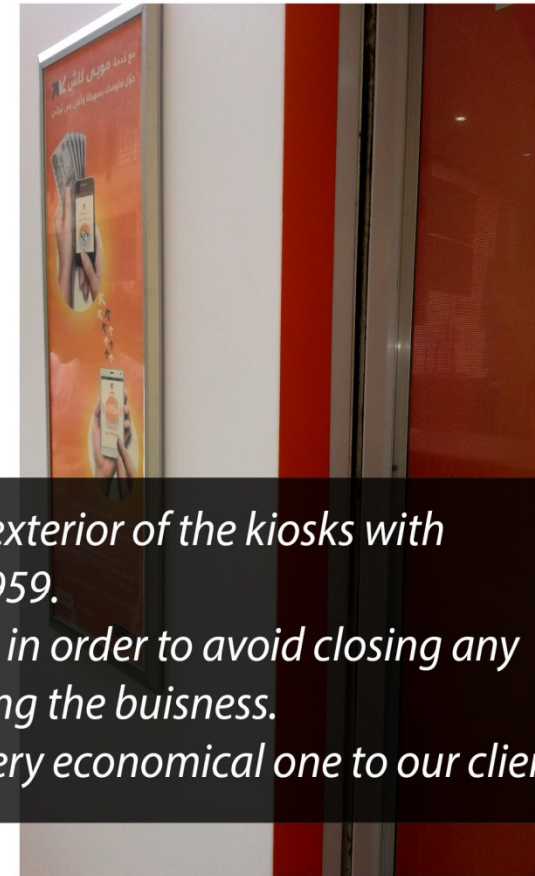
## Our Solution



Before



*Wrapped the whole exterior of the kiosks with Di-Noc PS-141 & PS-959. Working at midnight in order to avoid closing any branches and stopping the business. Our solution was a very economical one to our client.*

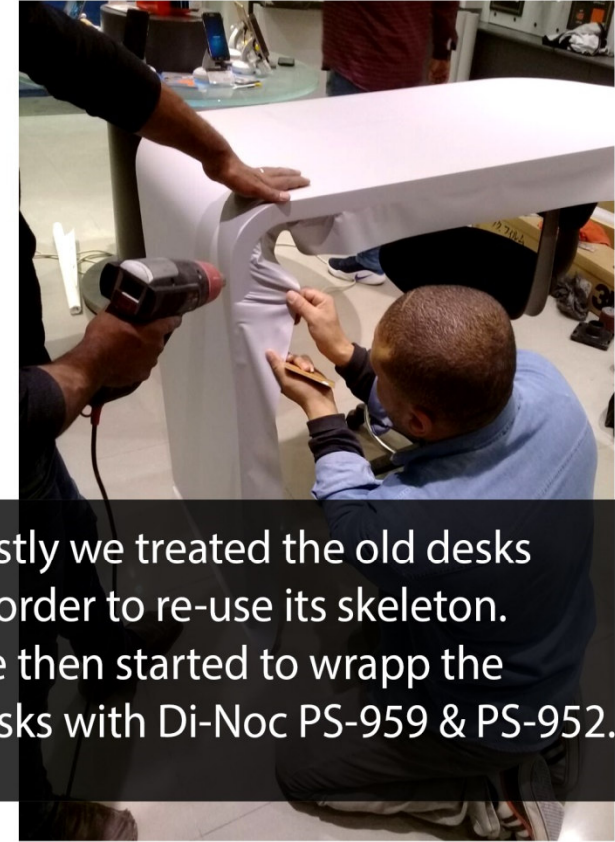




# Highlighted Projects

Mobinil Egypt

## *Our Solution*

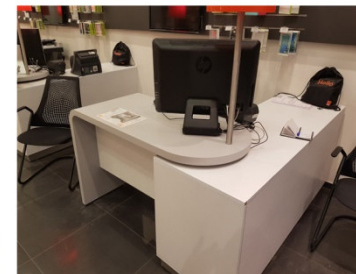


Firstly we treated the old desks in order to re-use its skeleton. We then started to wrap the desks with Di-Noc PS-959 & PS-952.

Offered a cheap alternative to our client.

Durable neat looking desks without the need to buy any new desks.

Fast renovation technique without the headache of regular paint and duco paint.



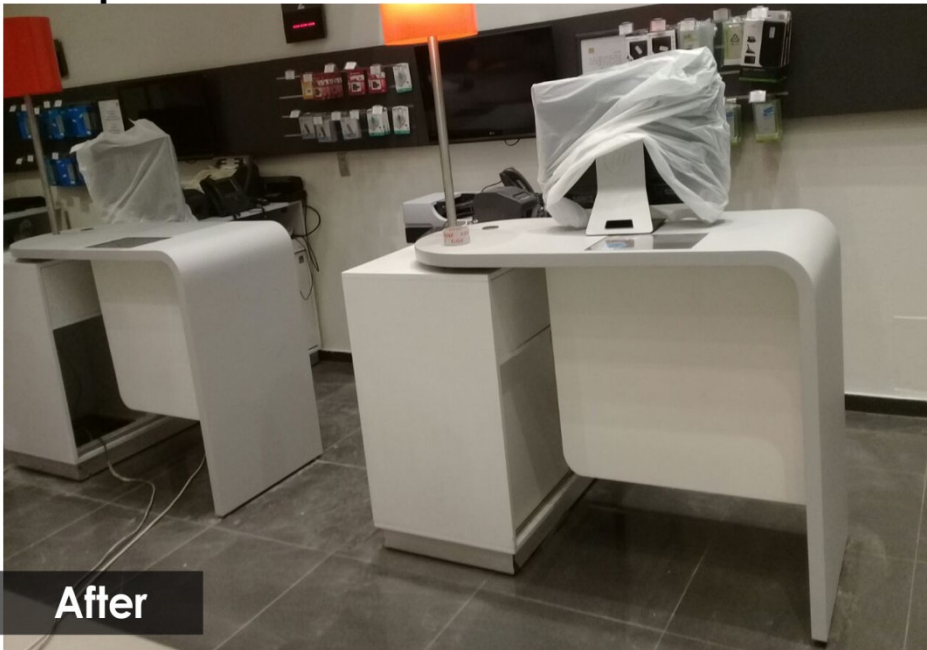
# Orange Renovation

Branches done within one night only without closing

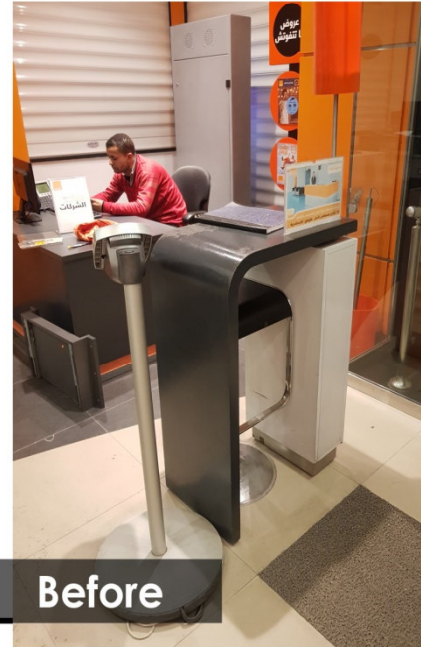




**Before**



**After**



**Before**



**After**

# Orange ~~Renovation~~